



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 199869

Schedule Dates

10/31/12-11/06/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political+Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Date Entered 10/30/12
Last Modified 11/05/12
Entered By Paul Roda
CO-OP No
Headline # 8891961
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$866.25
Net Total \$4,908.75
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate
Nov. 2012 17 \$5,775.00
Grand Total: 17 \$5,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	9A- REGIS & KELLY				1	1	1			3	\$100.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- REGIS & KELLY		1	1						1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
2.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
3.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	10A- ANDERSON COOPER				1	1	1			3	\$75.00	\$225.00	WHTM Harrisburg (WHTM)		10/30/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10A- ANDERSON COOPER		1	1						2	\$75.00	\$150.00	WHTM Harrisburg (WHTM)		10/30/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	2P- ABC-GENERAL HOSPITAL				1	1	1			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
5.0.1	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
5.0.2	Closed Preempt	11/01/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- ABC-GENERAL HOSPITAL		1							1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS		1								\$2,500.00		WHTM Harrisburg (WHTM)		10/30/12
7.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
8.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- ABC-20/20						1			1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



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9.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7:57P- ABC-OMA AWARDS	1				1				1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/30/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1					1			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12
11.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	12P- 3:30P (EST)	1						1		1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		11/2/12
12.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	4P- 6P (EST)	1							1	1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		11/2/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	10P- 11P (EST)	1							1	1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		11/2/12

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Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WHTM-TV</u>	Date: <u>10/30/12</u>
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I, Shorr Johnson Magnus
 being/on behalf of: Bob Casey Jr, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/31/12					
11/6/12					

Total Charges:

~~_____~~ 4,908.75

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/12 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature] Paul Rodin NSM
Signature Printed Name Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS

MEDIA ACCOUNT
1831 Chestnut Street, 6th Floor
Philadelphia, PA 19103
(215) 567-4080 FAX (215) 567-2106

FIRSTTRUST SAVINGS BANK
8-7380/2360

4790

10/30/2012

PAY TO THE ORDER OF WHTM-TV

\$4,908.75

Four Thousand Nine Hundred Eight and 75/100*****

DOLLARS

A TAMPER RESISTANT TONER AREA A

WHTM-TV

MEMO Casey

[Signature]

Details on Back
Inquire CheckLock™ Secure Check